



THE
YELLOW
WALL

ATOM-RETAIL INNOVATION

CATALOGUE 2020

BY

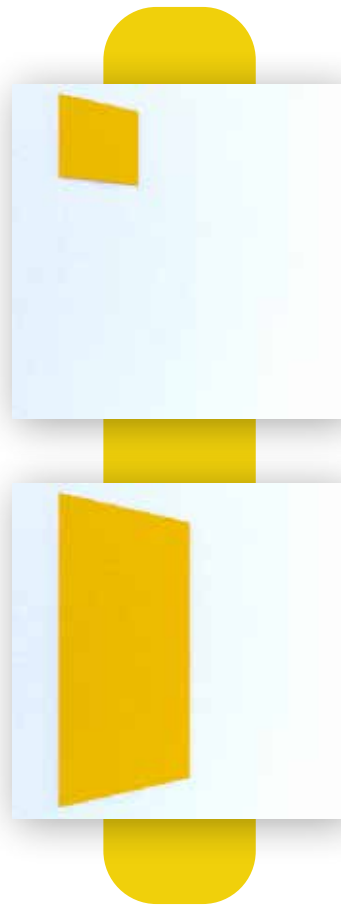
ATOM
Retail Innovation



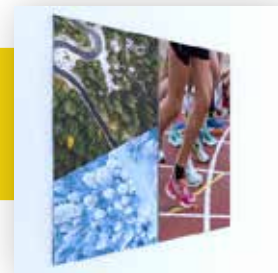
Maneki Neko



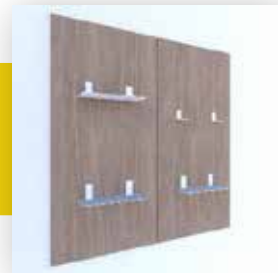
BUILD YOUR OWN WALL



*Choose the right
dimensions for
your wall*



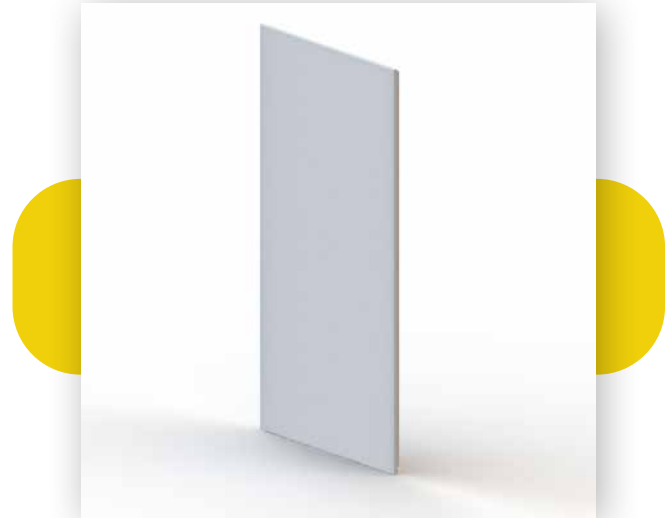
*Customize the background of the panel
with your favorite color or print.*



Choose your magnetic attachments to present
your products in an unique way.



PANELS

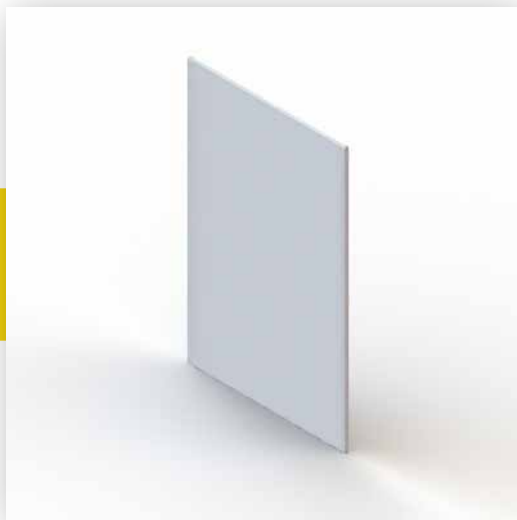


PANEL BASIC

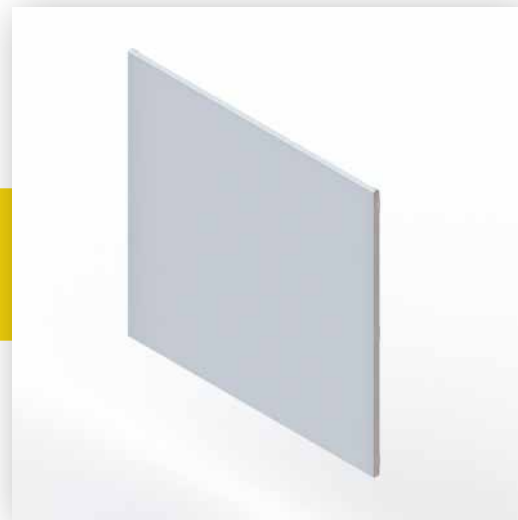
€227.00 excl. vat

Dimensions: 190 cm x 90 cm

Other dimensions and colours are possible



PANEL MEDIUM
€198.00 excl. vat
Dimensions: 150 cm x 90 cm
Other dimensions and colours are possible



PANEL SMALL
€160.00 excl. vat
Dimensions: 90 cm x 90 cm
Other dimensions and colours are possible



PANEL WITH PROFILE

Side profile €35.00 /m excl. vat

Middle profile €40.00 /m excl. vat

Dimensions: 190 cm x 90 cm

Other dimensions and colours are possible





TOTEMS

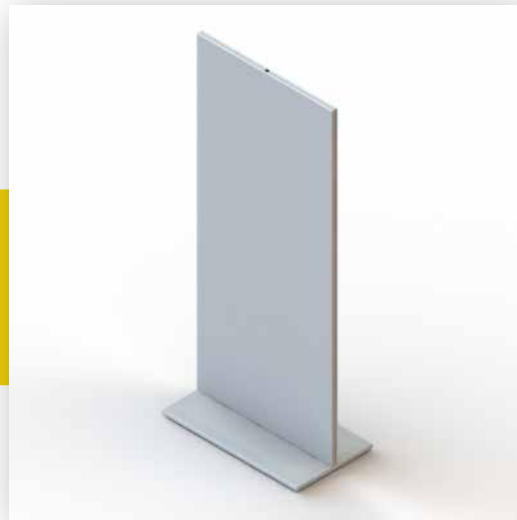


TOTEM LIGHT

€255.00 excl. vat

Dimensions 150 cm x 80 cm

Other dimensions and colours are possible



STANDING TOTEM

€375.00 excl. vat

Dimensions 200 cm x 80 cm

Other dimensions and colours are possible

KEEP YOURSELF DRY
and Looking Good!



RAIN



AUTUMN
/WINTER



GLOVES



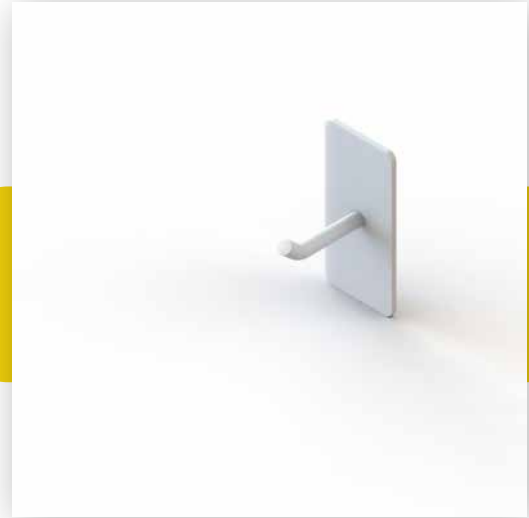
IMPACT - RESISTANT





ATTACHMENTS

(PINS)

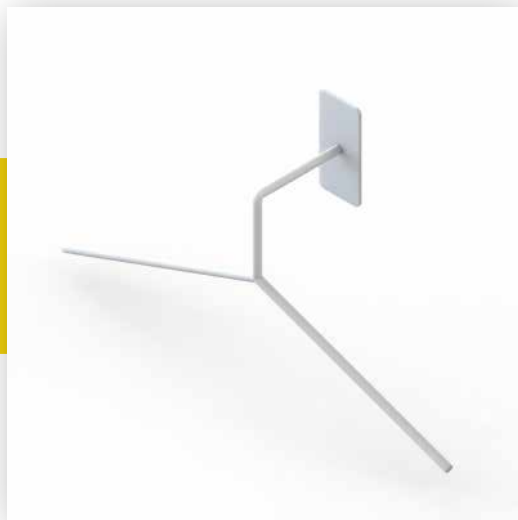


FACEOUT PIN S

€11.50 excl. vat

5 cm long

Can carry weight up to 6 kg*

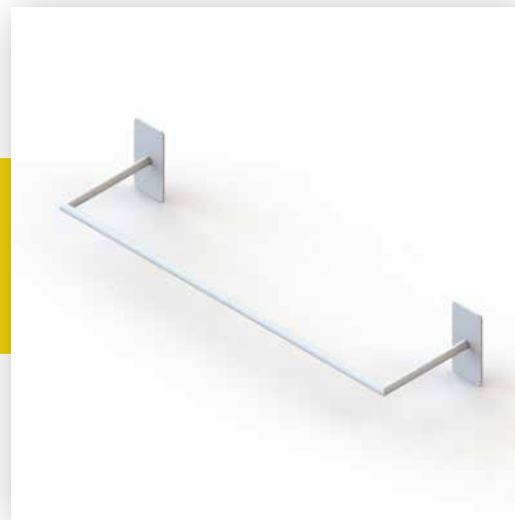


CLOTHES HANGER

€19.50 excl. vat

15 cm long

Can carry weight up to 4 kg*

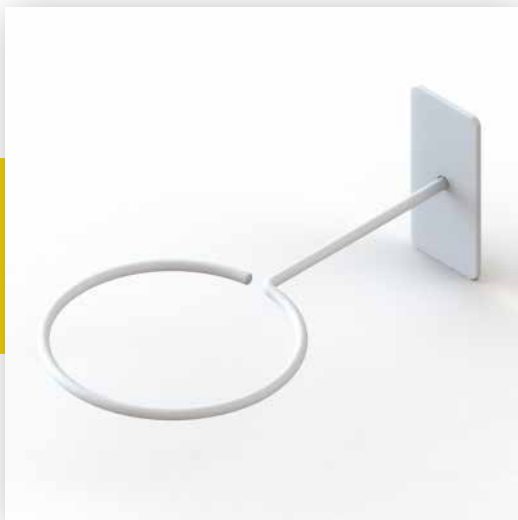


CLOTHES BAR

€35,- excl. vat

28cm long

Can carry weight up to 4 kg*



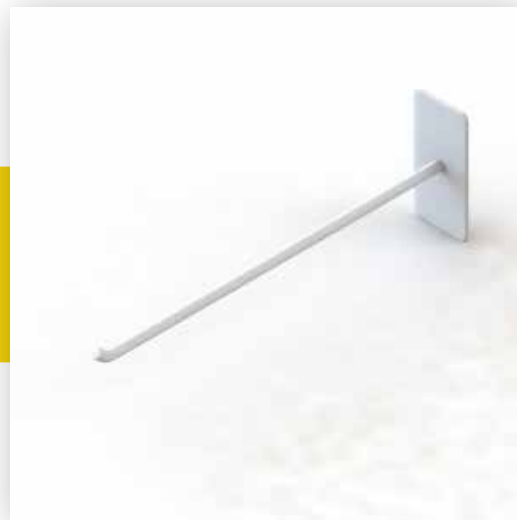
BALL HOLDER
€18.50 excl. vat
24 cm long
Can carry weight up to 6 kg*



HEAD SHAPE
€19.50 excl. vat
21 cm long
Can carry weight up to 6 kg*



FACEOUT PIN M
€13.50 excl. vat
15 cm long
Can carry weight up to 4 kg*



FACEOUT PIN L
€14.50 excl. vat
28cm long
Can carry weight up to 4 kg*



FACEOUT PIN S

€29.50 excl. vat

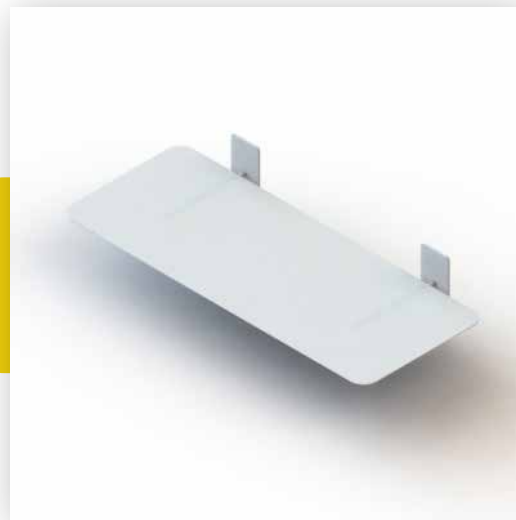
12.8 cm long

Can carry weight up to 4 kg*



ATTACHMENTS

(HOLDERS)



SHELF

€37.50 excl. vat

Can carry weight up to 8.5 kg*

Customizable



SQUARE HOLDER

€15.50 excl. vat

Dimensions 18 cm x 8 cm

Can carry weight up to 2.5 kg*

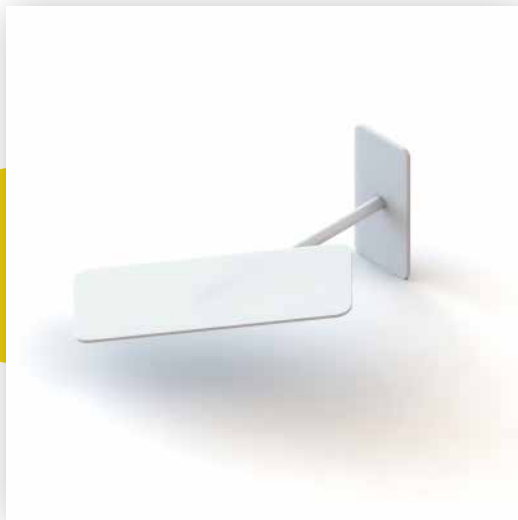


ROUND HOLDER

€18.00 excl. vat

Dimensions 17 cm x 8 cm

Can carry weight up to 2.5 kg*

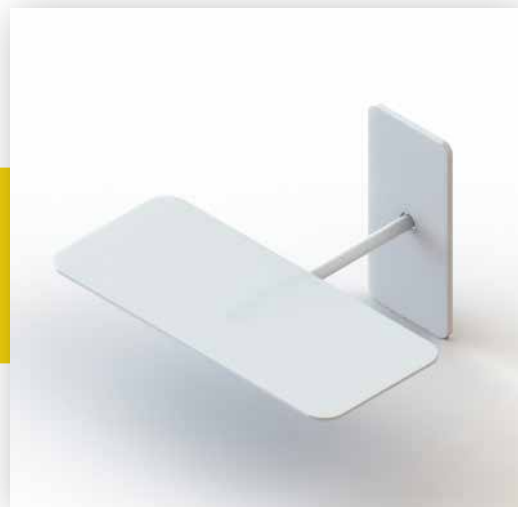


SHOE HOLDER LEFT/RIGHT

€17.50 excl. vat

13 cm long

Can carry weight up to 5 kg*



SHOE HOLDER STRAIGHT

€17.50 excl. vat

13 cm long

Can carry weight up to 5 kg*



BENDE SMALL DISPLAY
€14.50 excl. vat
Dimensions 18 cm x 8 cm
Can carry weight up to 2.5 kg*



BENDE DISPLAY
€18.50 excl. vat
Dimensions 17 cm x 8 cm
Can carry weight up to 2.5 kg*





BENDED DISPLAY ROUND

€18.50 excl. vat

13 cm long

Can carry weight up to 2.5 kg*

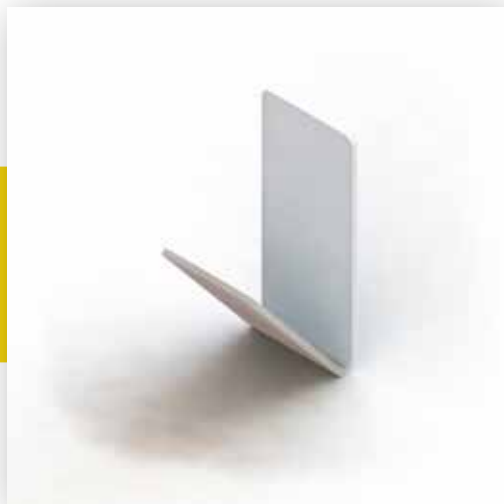


BENDED SHELF

€36.50 excl. vat

13 cm long

Can carry weight up to 2.5 kg*

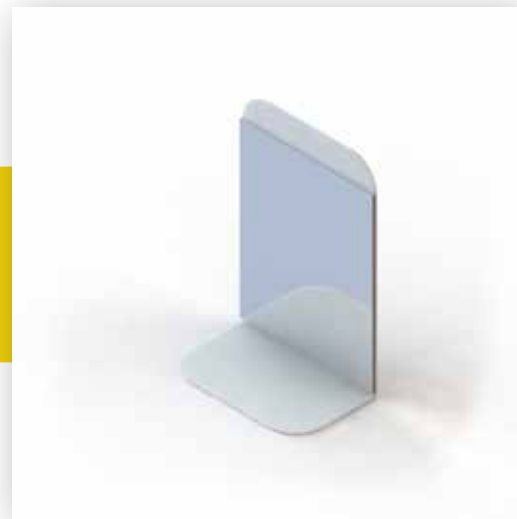


BENDED HOOK DISPLAY

€11.95 excl. vat

Dimensions 4.6 cm x 5.5 cm x 9.5 cm

Can carry weight up to 2.5 kg*



BENDED MIRROR DISPLAY

€49.00 excl. vat

Dimensions 20 cm x 12.3 cm x 30.6 cm

Can carry weight up to 2.5 kg*



BENDED SHELF DISPLAY

€42.50 excl. vat

Dimensions: 50 cm x 22.1 cm x 15.1 cm

Can carry weight up to 2.5 kg*



BENDED BIRD

€19.95 excl. vat

Dimensions: 10.1 cm x 13.5 cm x 12 cm

Can carry weight up to 2.5 kg*



ATTACHMENTS

(WALL RACK)



CLOTHING RACK

€162.50 excl. vat

Dimensions 165 cm x 75 cm

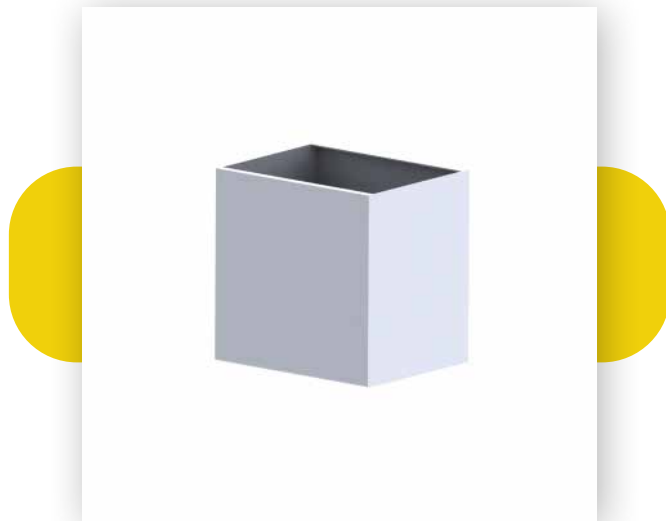
Other dimensions and colours are possible.





ATTACHMENTS

(BOXES)



SWING ONE

€ 249 excl. vat

Dimensions 20 cm x 20 cm x 16.2 cm

Can carry weight up to 7 kg*



SWING 2

€ 285 excl. vat

Dimensions 30 cm x 20 cm x 16.2 cm

Can carry weight up to 10 kg*



SWING 3

€ 314 excl. vat

Dimensions 50 cm x 12 cm x 16.2 cm

Can carry weight up to 10 kg*



L MENSOLA SHELF

Lacquered €135 Melamine €119
excl. vat

Dimensions 30 cm x 30 cm

Can carry weight up to 5 kg*



T MENSOLA SHELF

Lacquered €165 Melamine €145
excl. vat

Dimensions 40 cm x 40 cm

Can carry weight up to 5 kg*

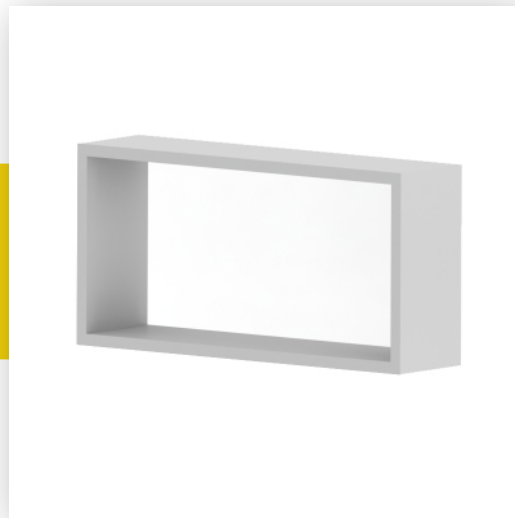


U MENSOLA SHELF

Lacquered €195 Melamine €165
incl. vat

Dimensions 30 cm x 30 cm x 22 cm

Can carry weight up to 5 kg*

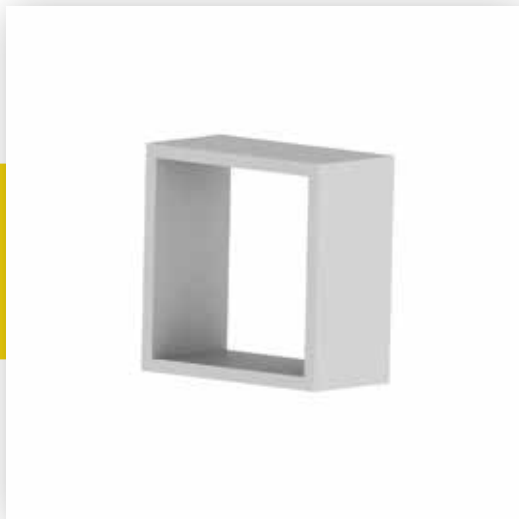


RETTANGOLO MENSOLA SHELF

Lacquered €255 Melamine €230
incl. vat

Dimensions 600 x 300

Can carry weight up to 7kg



CUBO MENSOLA SHELF

Lacquered €195 Melamine €175
incl. vat

Dimensions 30 cm x 30 cm x 22 cm

Can carry weight up to 5 kg*



COLOURS AND FINISHES



COLOURS

FOR ATTACHMENTS,
PANELS
AND TOTEMS.



Choose RAL colour
Finish in matt or shiny

GRAPHIC

METAL FRAME

WALL MOUNTED PANEL

HD FABRIC



MAGNETIC FOIL

Front presentation can
be printed or texturized
with soft and hard
materials



**None of our sizes are standard,
write us if you wish a
personalised design request.
Free of charge.**

ATOM
Retail Innovation

feel inspired?

WRITE US!

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info@fashionracks.eu
info@atom-retail.com**